

The Danes' investments in retail funds are to strengthen the green transition

Finance Denmark and Danish Investment Association are committed to contribute to make Denmark a green superpower.

75 % CO₂-reduction target

Through product offerings and advice, members of the Danish Investment Association will provide Danes with even better opportunities to invest globally in the green transition of the society.

The Danish Investment Association is committed to work towards the target to reduce the carbon footprint of the sector's equity funds in 2030 by 75 per cent compared to the carbon footprint of the world index [MSCI ACWI] in 2020.



The climate target equals a total reduction of 4,3 mio. tons CO₂ from 2020 to 2030.



About 774.000 Danes – around every sixth Dane above 18 – invests in retail funds. These investments are worth more than 1,000 billion Danish kroner. Of these, around 400 billion Danish kroner are invested in equity funds.



In addition, the Danes have 1000 billion kroner placed in deposits accounts, which could all be placed in sustainable investments.

New sector recommendations

We recommend our members to implement our new sector recommendation on sustainability, which will raise the level of ambition even further for the asset managers' longstanding work in sustainable investing.



Sector recommendations on sustainability [in Danish]

→ Download pdf at finansdanmark.dk



Thereby, we pave the way for the Danes' billion-investments to be canalized in a greener and more sustainable direction.



Amongst others, it is recommended to do climate reporting based on the → TCFD and to report the carbon footprint of each retail fund. And to ensure even more active ownership and ESG-integration in their ESG-reports for, respectively, 2022 and 2021.

Model for carbon footprint

We recommend our members to transform the model for carbon footprint into concrete action by setting reduction targets for the carbon footprint of lending and investments.



Financed Emissions Accounting - Principles [in Danish]

→ Download pdf at finansdanmark.dk

- Framework

→ Download pdf at finansdanmark.dk



Finance Denmark's members are encouraged to use the Framework for Financed Emissions Accounting and to set reduction targets for their carbon footprints for lending and investments.



Danish banks and mortgage credit institutions are already financing green activities worth 400 billion Danish kroner. By 2030, it is expected to scale up to 700 billion Danish kroner.

Danish banks' and mortgage banks' green investments [in Danish]

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